



Betty's
EST. 1919

EASTER
2024

Dear Friends,

Easter may just be our very favourite time of year at Bettys. It's when our artisan chocolatiers, bakers and confectioners can really flex their skills and imagination creating the most beautifully tempting delights.

We are excited to bring you our Easter Edit: our pick of enticing spring treats from our Yorkshire Craft Bakery. From the unparalleled taste of the Swiss Grand Cru chocolate used in our eggs, to the delicately hand-iced flowers on each Fondant Fancy, each card tells an exquisite story.

With bakers, chocolatiers and icing wizards in our Craft Bakery, and expert chef tutors in our Cookery School, we'd love to share some of the secrets of Easter deliciousness in interviews and features. Please contact us to discuss ideas, or for product information and samples.

You can visit our media centre to download high resolution cut out and lifestyle images: **www.mediacentre.bettys.co.uk**

Wishing you a beautiful Easter,

Ruth Burke-Kennedy

External Relations Manager

bettyspr@bettysandtaylor.co.uk • 07850 644491

How to order

Call: **0800 456 1919**

Monday to Friday 9am-5pm

Saturday 9am-3pm

Online: **www.bettys.co.uk**

Email: **heretohelp@bettys.co.uk**

Our full range is available to browse online at **www.bettys.co.uk** or at any of our five Café Tea Rooms in Yorkshire.

Following us is a treat.



@bettys

Gentle memo: Please check all prices and details with us before publication.

www.bettys.co.uk



Bettys
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the
EGGS

*Made from prized criollo cocoa beans, our Swiss chocolate
is just the start of something extraordinary*



Milk Chocolate
Spring Flowers Egg
£38.50
19cm high • 350g



New Milk Chocolate
Orange Crispy Egg
£25
16cm high • 190g



Venezuelan Dark
Chocolate Egg
£25
16cm high • 210g

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the
CAKES

*Slices of spring joy, made using only the best ingredients
and hand-decorated in our Craft Bakery*



New Easter Chick Lemon Cake

£40 | 25 x 20 x 6cm • 950g



Spring Bluebells Cake

£22.50 | 15cm diameter • 590g





MOTHER'S DAY

*Crafted with love, from Betty's
to a mum in a million*



Mother's Day Tea & Scones Gift Box
£35 | 23 x 23 x 12cm

- YORKSHIRE TEA LOAF CAKE
- CHOCOLATE HEART ASSORTMENT
- FOUR SULTANA SCONES
- CLASSIC STRAWBERRY PRESERVE
- BETTY'S TEA ROOM BLEND (80 Tea Bags)



Mother's Day
Cake
£22.50 | Serves 6-8
15cm diameter • 590g



Chocolate Heart
Assortment
£12.50 | Box of 7
22.5 x 3.5cm • 70g



Bettys
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the
GRAND OPENING

*Beautiful gift boxes packed with delights
for the best Easter surprise*



New Easter Specialities Gift Box

£50 | 23 x 23 x 12cm

- SIMNEL FRUIT CAKE
- SPICED EASTER BISCUIT BOX
- EASTER EGG BUTTER BISCUIT
- MILK CHOCOLATE EGGS
- MILK CHOCOLATE FLAT EGG
- WHITE & MILK CHOCOLATE BUNNIES



New Easter Nibbles Gift Bag

£30 | 22 x 9.5 x 27.5cm

- SIMNEL FRUIT CAKE
- SPICED EASTER BISCUIT BOX
- HAND PAINTED GANACHE EGGS

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Bettys
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the DELIGHTS

*Smiles all round as our chocolatiers work magic with
deliciously creamy Swiss chocolate*



New White & Milk
Chocolate Bunnies

£7.75 | Box of 4
20 x 5cm • 50g



New White Chocolate
Spring Lamb Flat Egg

£13.75
16 x 11cm • 130g



Caramel-Filled
Chocolate
Easter Selection
£9.25 | Box of 7
22.5 x 3.5cm • 65g



Hand-Painted
Ganache Eggs
£13.75 | Box of 8
22.5 x 3.5cm • 80g



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the FANCIES

*Hand-piped in our Craft Bakery, our signature treat
has two elegant spring styles*



New Easter Chick Lemon
Fondant Fancies
£21 | Box of 6



Spring Flowers Fondant Fancy Party Cake
£52 | 22 x 22cm • 850g



Spring Flowers Fondant Fancies
£19.50 | Box of 6